

WATER WATCH

Connecticut

June 2021

Winning Hearts And Minds For Reducing Water Waste

Aquarion is taking to the media to remind customers how important it is to conserve local water supplies, and also how simple it can be.

Thirty and fifteen-second commercials will be running on local cable channels and on streaming media, too. Quick and colorful video clips illustrate water's "awesomeness" and the need to make sure everyone always has enough of this finite resource available for "important stuff" like drinking and firefighting.



A big focus is on the need to reduce outdoor watering to no more than twice a week. Already required in nine towns within Aquarion's service area, we also recommend twice-weekly schedule to customers everywhere. Irrigation – especially improperly set automatic sprinklers – can waste large amounts of water while weakening plants, trees and grass.

Aquarion's website is loaded with tips on smarter watering and other easy conservation measures. Check out www.aquarionwater.com/conserv. And for a preview of our new commercial, see www.aquarionwater.com/commercial.

Clean Water: It's A Main Event

It's kind of hard to believe that systems like Aquarion's with millions of gallons of crystal-clear water flowing through them ever need cleaning. But the fact is they do. And to keep that water crystal-clear, it needs to happen more often than you'd expect.

Over the coming months, Aquarion crews will be out in force in many areas, cleaning out our water mains to remove natural mineral deposits that build up over time. This may discolor your water service for a brief period. To help you plan for that, we'll run ads in local newspapers. If you've signed up for Aquarion Alerts, powered by Everbridge, we'll also notify you through an automated phone call. That will give you time to put some extra drinking and cooking water in your refrigerator.



If you haven't signed up for this free service, we recommend you do so now. You'll not only get advance notice of local water main cleanings, but also notifications of water emergencies and unplanned outages. Sign up at www.aquarionwater.com/alerts, where you'll also find our latest cleaning schedules.

Once cleaning is complete, you may notice some discoloration in your tap water. You can usually clear that simply by running your cold-water faucets for about 15 minutes. That will also help keep sediments out of your hot water tank.

Irrigation Schedule Begins In Fairfield

Inefficient use of irrigation has led to a twice-weekly schedule on sprinkler system usage in nine Connecticut towns. This year, we are asking Fairfield customers to voluntarily follow our schedule in preparation for a mandatory schedule in 2022.

That makes right now the best time for our Fairfield customers to start developing the habit of watering a maximum of two days each week.

So far, Aquarion customers have saved over two billion gallons of water by simply following the schedule.



That's water that otherwise would have been poured on lawns and gardens that didn't need it. And it's water that people can use for necessities like drinking, washing, cooking and fighting fires. Find out more about our irrigation schedule at www.aquarionwater.com/watering.

Did You Know?

You can now chat with our Customer Service team during regular business hours. Just click the "Chat with us" button at www.aquarionwater.com and we'll promptly assist you.



"Buy One, Get One" Free Ticket Deals

Great Family-Focused Entertainment

Aquarion has arranged top deals for you at great attractions across Connecticut.

Your choices include Stamford Museum and Nature Center, The Ridgefield Playhouse, Mystic Seaport Museum and Mystic Aquarium. Visit



www.aquarionwater.com/freetickets for more information – and have fun!



Stamford Museum & Nature Center



Non-profit 501 (C) (3)

COMING UP - LIVE ON STAGE!
OUTSIDE @ THE PLAYHOUSE TENT
Buy one ticket and get one ticket FREE when use code AQUARIONRPH!

 ELIOT LEWIS OF HALL & OATES JUNE 20 @ 7PM	 Dorothy Williams JUNE 25 @ 7:30PM	 DOOOP PROJECT JUNE 27 @ 2 & 5PM
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Call the box office at 203.438.5795 & use discount code: AQUARIONMOVIE

